

# Filmit 2024 - A Student Film Competition

## Conditions and Regulations

### Section I: About the Competition

#### Organiser

The Filmit 2024 competition is organised by the Native-speaking English Teacher (NET) Section, Curriculum Development Institute (CDI), Education Bureau (EDB), in partnership with the European Union Office to Hong Kong and Macao (EUO) and the Commercial Production Group (CPG) of Chinese International School (CIS).

#### Aims

The aims of the Filmit 2024 competition are to:

- develop students' English language proficiency through a competition which requires them to produce a short film in English;
- enhance students' awareness and appreciation of English by giving them an opportunity to use English creatively through filmmaking;
- promote the use of English language to discuss topics relevant to students' lives;
- support the learning and teaching of English in all Key Stages; and
- cultivate in students attitudes of love for the country, love for the natural world, love for their family and friends, and love for learning.

### Section II: Conditions and Regulations

#### Theme

*Symphony of Love and Growth*

In line with the Values Education Curriculum Framework (pilot version) (2021) and the current cross-curricular campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom 2023/24,” the theme of Filmit 2024 is *Symphony of Love and Growth*. With this theme in mind, participants are encouraged to create a short film that explores any of the following aspects: Love for Our Country, Love for Nature, Love for Family and Friends, Love for Learning.

#### Divisions and Categories

In the Filmit 2024 competition, there are three divisions:

- Primary Division
- Secondary Division
- Parent-child Division

The competition also has several categories:

## **Filmit 2024 - A Student Film Competition**

### **Conditions and Regulations**

1. **One-Minute Film (Primary and Secondary Divisions):** The emphasis in this category is on the promotion of the theme *Symphony of Love and Growth* through a one-minute film. The film can be fictional, informational and/or persuasive. While film genres such as advertisements and social media posts would be appropriate, other genres may also be suitable. Students should be encouraged to use their creativity and imagination. The film must be no longer than one minute in duration.
2. **Fiction Film (Primary and Secondary Divisions):** A Filmit 2024 fiction film is a short narrative film based on the theme *Symphony of Love and Growth*. It involves one or more fictional characters who face a conflict or a problem. The character(s) work to resolve the conflict/problem, and in doing so experience some kind of change. The narrative structure should be clearly developed (e.g. orientation, complication, climax, resolution). Narrative techniques, such as foreshadowing, flashback and flash forward, can also be incorporated. The film must be 3 – 5 minutes in duration.
3. **Documentary (Secondary Division only):** A Filmit 2024 documentary film is an informational exploration of the theme *Symphony of Love and Growth*, which involves real or actual events or information. Evidence of research and sources of information should be included. The film must be 3 – 5 minutes in duration.
4. **Short Film (Parent-child Division only):** Like the one-minute film, a short film can be fictional, informational and/or persuasive. The film must be an exploration of the theme of *Symphony of Love and Growth* involving students interacting with their parents/guardians. It must be 1 – 3 minutes in duration.

#### **Poster Design Competition (optional)**

In the Primary and Secondary divisions, teams that submit an entry for Filmit 2024 may also enter the Poster Design Competition. The poster should be based on the main message in the film entry and must include the title of the film and the school name. Teams might also consider including the names of students who play an acting role on the poster.

A brief description of the poster design, including how the poster reflects the message of the film and the theme of the competition, should be submitted with the poster design (100 – 200 words).

#### **Conditions for Entry (For all divisions)**

- There is no limit to the number of film entries submitted by each school.
- Teams must be comprised of **3 – 8 members**. If more than 8 students contribute to the production of the film, only the eight members listed in the entry form will be awarded prizes and certificates.
- Students can contribute to more than one film entry/category.
- There is no limit to the number of film entries submitted by each school.

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- The entries will be classified as follows:

Division	Primary	Secondary	Parent-child Division
Category	-One-minute Film -Fiction -Poster Design (optional)	-One-minute Film -Fiction -Documentary -Poster Design (optional)	-Short Film
Participants	P1-P6 students	S1-S6 students	P1-S6 students and their parents/guardians

- Prizes will be awarded for Best Poster Design in both the Primary and Secondary divisions of the competition, but not in the Parent-child division.
- Teachers-in-charge must comply with the following conditions when submitting their entry/entries:
  - All files for **each entry** must be uploaded to a folder in a Google Drive account (either a personal or school account). Please ensure access right settings is set as "Anyone with the link".
  - The folder must be accessible until **30 August 2024 (Friday)**. Please contact the organisers at [cdonet6@edb.gov.hk](mailto:cdonet6@edb.gov.hk) and [cdonet5@edb.gov.hk](mailto:cdonet5@edb.gov.hk) if changes have been made.
  - The link of Google Drive folder must be shared with the NET Section via the [Microsoft Form](#). Each folder must include the following documents:
    - School Pledge and Use of Images Permission Form;
    - Use of Images Permission Forms (for parents);
    - The film entry in MP4 format
    - The poster entry in portrait orientation and JPEG or PNG format with a minimum resolution of 150 dpi (if applicable)
  - The title of each file must contain the school name followed by the name of the file, as follows:
    - School name\_School Pledge and Permission Form
    - School name\_Permission Forms (for parents)
    - School name\_Film title
    - School name\_Film title\_poster (if applicable)
- Entries must be original, with the script, voice-over and subtitles, and film footage created wholly by the students (or together with their parents/guardians, if applicable).
- A **title frame**, **English subtitles** and **end credits** must be included, detailing the **name of the school** and listing the **students involved** in the project and their **roles/area(s) of responsibility**.

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- Entries for the Fiction and Documentary categories must be within 3 – 5 minutes, entries for the Short film category in the Parent-child division must be within 1 - 3 minutes, and entries for the One-minute category must be within 1 minute. These limits exclude the title and credits.
- To avoid using copyright-protected music or sound effects, teams are encouraged to create original soundtracks and to acknowledge themselves in the credits. Alternatively, students may use copyright-friendly music and sound effects available through the Creative Commons (See: <https://creativecommons.org/>) as long as they abide by the licensing agreements and properly reference the sources in the credits of the film.
- The deadline for submission is **17 May 2024 (Friday)**.

### Section III: Adjudication

Adjudication panels may include representatives from the NET Section and other Sections of the EDB, the EUO to Hong Kong and Macao, film and media professionals, and NETs or other teachers with experience in teaching film. Entries will be assessed on originality, content, use of language, and technical quality.

#### Criteria

The assessment criteria for the top prizes in each category of the competition will include, although are not limited to:

<b>Content</b>	Key messages, relevance to the theme, interest value and creativity.
<b>Use of language – character (Fiction)</b>	The dialogue reflects character development in a narrative and the delivery is effective, i.e. intelligible and fluent with appropriate stress and intonation.
<b>Use of language –voice-over (Documentary)</b>	The voice-over narration is appropriate and the delivery is effective, i.e. intelligible and fluent with appropriate stress and intonation.
<b>Use of language – subtitles</b>	The subtitles are legible, understandable, grammatically correct and in sync with the voice-over narration/dialogue.

Additional criteria are as follows:

<b>Primary Division</b>	The main prizes in the One-minute and Fiction Film categories are: First Prize, Second Prize, Third Prize and Merit (x2).
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	<p>The core criteria for these prizes are: originality, exploration of the theme, storytelling and entertainment appeal, cinematography and editing, quality of sound.</p> <p>Judges will also take into consideration:</p> <ul style="list-style-type: none"> <li>• <b>One-minute Film:</b> relevance and clarity of message, impact</li> <li>• <b>Fiction:</b> character development, quality of acting, use of dialogue, plot development, narrative structure</li> </ul> <p>Other prizes in these categories include the Best Cinematography award and the Outstanding Actor awards (x4).</p> <ul style="list-style-type: none"> <li>• For <b>Best Cinematography</b>, the judges will consider camera shots, angles and techniques, use of light and sound, and editing techniques.</li> <li>• For <b>Outstanding Actor</b>, the judges will consider characterisation, interaction with other performers, interaction with camera, and command of the role.</li> </ul>
<p><b>Secondary Division</b></p>	<p>The main prizes in the One-minute and Fiction Film categories are: First Prize, Second Prize, Third Prize and Merit (x2).</p> <p>There are up to 3 Outstanding Documentary awards in the Documentary category.</p> <p>The core criteria for these prizes are: originality, exploration of theme, storytelling and entertainment appeal, cinematography and editing, quality of sound.</p> <p>Judges will also take into consideration:</p> <ul style="list-style-type: none"> <li>• <b>One-minute Film:</b> relevance and clarity of message, impact</li> <li>• <b>Fiction:</b> character development, quality of acting, use of dialogue, plot development, narrative structure</li> <li>• <b>Documentary:</b> interesting and varied information, quality of narration, use of sources</li> </ul> <p>Other prizes in the One-minute and Fiction Film categories include Best Cinematography award and the Outstanding Actor awards (x4).</p> <ul style="list-style-type: none"> <li>• For <b>Best Cinematography</b>, the judges will consider camera shots, angles and techniques, use of light and sound, and editing techniques.</li> <li>• For <b>Outstanding Actor</b>, the judges will consider characterisation, interaction with other performers, interaction with camera, and command of the role.</li> </ul>

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<b>Parent-child Division</b>	<p>There are 5 Outstanding Short Film awards in the Short Film category.</p> <p>The core criteria in this category are: originality, exploration of theme, storytelling and entertainment appeal, cinematography and editing, quality of sound.</p> <p>Adjudicators will also take into consideration: relevance and clarity of message, parent-child collaboration, impact</p>
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### Poster Design Competition and the Popular Vote

<b>Poster Design (with a brief description of the design)</b>	<p>Teams in both the Primary and Secondary divisions that submit a poster design for their film entry along with a brief description are eligible for the <b>Outstanding Poster Design</b> award. If more than 2 students contribute to the production of the poster entry, only the 2 poster designers listed in the entry form (who played a major role in creating the poster and writing the description) will be awarded prizes and certificates.</p> <p>The poster design should include the title of the entry and the name of the school/team. It should reflect the message of the film and the theme of the competition. The poster should have visual impact and should promote the students' film. It should be submitted in <b>portrait</b> orientation in JPEG or PNG format with a minimum resolution of 150 dpi along with the film.</p> <p>The brief description of the poster design should include how the poster reflects the message of the film and the theme of the competition. It should be within <b>100 to 200 words</b> and submitted via the Microsoft Form together with the poster design.</p>
<b>Popular Vote</b>	<p>Approximately 10 film entries in the following three divisions and categories will be selected for a Popular Vote based on their mass appeal:</p> <ul style="list-style-type: none"> <li>● Primary Division: One-minute Film</li> <li>● Secondary Division: One-minute Film</li> <li>● Parent-child Division: Short Film</li> </ul> <p>The public will be able to vote for their favourite films in each of these divisions/categories on the NET Scheme e-Platform. The Popular Vote awards will go to the entry in each division/category that receives the most number of votes.</p>

Please note:

- The adjudication panel may decide that an award not be given if there are not enough entries meeting the standards as defined by the criteria.

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- The decisions of the adjudication panel are considered final and no correspondence will be entered into after the results are announced.

### Section IV: Awards and Certificates

#### Primary Division

Award	Prizes
Outstanding Fiction Films <ul style="list-style-type: none"> <li>● 1st Prize</li> <li>● 2nd Prize</li> <li>● 3rd Prize</li> </ul>	Trophy, book coupons and certificates
<ul style="list-style-type: none"> <li>● Merit (x2)</li> </ul>	Trophy, EUO goodie bags and certificates
Outstanding Actor (x4)	Trophy and certificate
Best Cinematography (Fiction)	Trophy, book coupons and certificates
Outstanding One-minute Films <ul style="list-style-type: none"> <li>● 1st Prize</li> <li>● 2nd Prize</li> <li>● 3rd Prize</li> </ul>	Trophy, book coupons and certificates
<ul style="list-style-type: none"> <li>● Merit (x2)</li> </ul>	Trophy, EUO goodie bags and certificates
Best Cinematography (One-minute Film)	Trophy, book coupons and certificates
Popular Vote (One-minute Film)	Trophy and EUO goodie bags
Outstanding Poster Design (x 3)	Trophy and certificate(s)

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### Secondary Division

Award	Prizes
Outstanding Fiction Films <ul style="list-style-type: none"> <li>● 1st Prize</li> <li>● 2nd Prize</li> <li>● 3rd Prize</li> </ul>	Trophy, book coupons and certificates
<ul style="list-style-type: none"> <li>● Merit (x2)</li> </ul>	Trophy, EUO goodie bags and certificates
Outstanding Actor (x4)	Trophy and certificate
Best Cinematography (Fiction)	Trophy, book coupons and certificates
Outstanding Documentary (up to 3)	Trophy, book coupons and certificates
Outstanding One-minute Films <ul style="list-style-type: none"> <li>● 1st Prize</li> <li>● 2nd Prize</li> <li>● 3rd Prize</li> </ul>	Trophy, book coupons and certificates
<ul style="list-style-type: none"> <li>● Merit (x2)</li> </ul>	Trophy, EUO goodie bags and certificates
Best Cinematography (One-minute Film)	Trophy, book coupons and certificates
Popular Vote (One-minute Film)	Trophy and EUO goodie bags
Outstanding Poster Design (x 3)	Trophy and certificate(s)

### Parent-child Division

Outstanding Short Film (x5)	Trophy, book coupons and certificates
Popular Vote (Short Film)	Trophy and EUO goodie bags

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### Section V: Schedule of Events

Schedule	Event
<p>Event AA: 1st weekday PM session on 9 Nov 2023 (Thur) 16:00 – 17:30 (TBC)</p> <p>2nd weekday PM session on 16 Nov 2023 (Thur) 15:30 – 17:30 (TBC)</p> <p>Event AB: A 3-hour session on 27 Jan 2024 (Sat) 10:00 – 13:30 (TBC)</p> <p><i>Note: Event AA and AB are identical workshops.</i></p>	<p>FilmLabs@CIS for Students and Teachers (co-organised by EDB and CIS) (for primary and secondary English teachers)</p> <p>This workshop will focus on making a film for the one-minute category. It will be conducted by CIS CPG students. This session provides opportunities for Filmit teams to seek assistance from International Baccalaureate (IB) Film and Media students with different aspects of the filmmaking process (from idea generation, scriptwriting, storyboarding, shot listing and filming to the finishing touches of film editing). This will give students an opportunity to gain more filmmaking insights and expertise as well as to interact in English with Hong Kong IB students.</p>
<p>Dec 2023 – Jan 2024 (TBC)</p>	<p>CSD020240286 Film Series: Teaching Film Appreciation in the English Language Classroom (Re-run) (for primary and secondary English teachers)</p> <p>This is an introductory workshop for teachers interested in learning about basic skills in filmmaking and ways to address the theme of this year’s competition, <i>Symphony of Love and Growth</i>.</p>
<p>Jan – Feb 2024</p>	<p>CSD020240287 Film Series: Technical Aspects of Filmmaking and Film Editing (Refreshed)</p> <p>This is a self-paced online workshop for teachers interested in learning about basic skills in filmmaking and editing.</p>
<p>17 May 2024</p>	<p>Deadline for submission of entries and accompanying forms</p>
<p>Early July 2024</p>	<p>Filmit 2024 Awards Ceremony</p>

For any enquiries, please contact Ms Ingrid TO at 3549 8313 or [ingridskto@edb.gov.hk](mailto:ingridskto@edb.gov.hk)

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### Section VI: Submission of Entries

To complete the submission of an entry, please upload all the required files, including the MP4 video file and the accompanying forms, as well as the poster in **portrait** orientation in JPEG or PNG format (with a minimum resolution of 150 dpi) (if applicable) into a Google Drive folder. (You may use a personal or school Google account.) Set general access to the Google folder to “**anyone with the link**”. Copy the link and paste it into the Microsoft Form, which can be accessed in [Section II: Conditions and Regulations](#).

### Section VII: Enquiries

For further enquiries, please contact:

<b>Name of officer</b>	<b>Email</b>	<b>Tel. No.</b>
Ms Ingrid TO	ingridskto@edb.gov.hk	3549 8313
Mr Raymond YIP	raymondkcyip@edb.gov.hk	3549 8359
Mr Hugh BEAMES	hughbeames@edb.gov.hk	3549 8312